



**We're back, and more focused than ever.**

With four distinct sessions with a varied spectrum of banking technology revolutions

## OVERVIEW

Knowledge Group of Companies is proud to once again host the BankTech Asia (BTA) 2015 conference & exhibition. Only this time, we are ready to embark on a more focused event.

For the first time this year, we have lined up 4 distinctive series of events for the delegates of BankTech Asia 2015.

With one happening in each quarter of 2015, this year's BankTech Asia is geared to better meet the ever increasing banking needs by keeping abreast with the latest technology in these specific areas of interest.

BankTech Asia 2015 Series will showcase the latest technologies available in the market today to create opportunities for successful collaborations between organizations with a diverse spectrum of technologies and business issues in the financial business environment.

## Grand Millennium, Kuala Lumpur

17-18 March 2015



**CONCLUDED!**

*Technology  
Risk  
Management*

26-27 May 2015



**CONCLUDED!**

*Retail  
Banking  
Technology*

8-9 Sept 2015



*Payments &  
Transaction  
Management*

18-19 Nov 2015



*Investment  
Banking  
Technology*

17-18 March 2015

**BTA Series: 1**

**CONCLUDED!**

**Technology  
Risk Management**

26-27 May 2015

**BTA Series: 2**

**CONCLUDED!**

**Retail  
Banking Technology**

8-9 Sept 2015

**BTA Series: 3**



**Payments &  
Transaction  
Management**

18-19 Nov 2015

**BTA Series: 4**



**Investment  
Banking Technology**

Grand Millennium, Kuala Lumpur

7th Annual Series  
**BankTechAsia'15**  
Where banking meets technology.



## INVESTMENT BANKING TECHNOLOGY

Embracing the Digital Challenge

**18th - 19th November 2015**  
**Grand Millennium, Kuala Lumpur**

**ENJOY UP TO 15%  
DISCOUNTS**

If you register more than 1 series

Technology has created disruptions in other industries, but none like the investment banking sector. Investment banking is dynamic; change is rapid and everyone contributes. The expectation of fast turnaround and delivery can mean that the work is challenging and pressured, but it is also very satisfying.

New investment strategies and increasingly complex portfolios will require better data and advanced risk and performance analytics.

**BankTech Asia Series 4: Investment Banking Technologies** will walk you through the challenges of technology application in investment banking for them to gain efficiency and a competitive advantage as those with the best technology make the most money.

## WHO SHOULD ATTEND

CEOs, CFOs, CIOs, CTOs, CROs

SVPs, VPs, Senior Managers & Managers of the following departments and units:

- Strategy & Corporate Development
- Group Transformation Office
- Compliance
- Alternate Channels
- Mobile Banking
- E-Banking
- Payments
- IT Infrastructure
- IT Applications
- IT Projects
- IT Security/IS Security
- IT Procurement
- IT Audit
- Business Intelligence
- Business Continuity Management
- Disaster Recovery
- Retail Banking
- Fraud Management
- Cards Business
- IT Compliance & Governance
- Transaction Banking

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**08:00 am Registration**

**09:00 am Welcoming address by Organising Chairperson**

**09:15 am C-Suite Insider**

**10:00 am Morning Break & Tour to Exhibition Hall**

**10:30 am Stirring Up Investment Banking World with Digital Technology**

- Increasing competition by enabling strategic differentiation
- Emergence of smaller niche players for market share capture
- Taking up the challenges to embrace changes to the way investment banking is done

Speaker:  
To be confirmed



**11:30 am Unifying Customer Experience across Channels**

- Single point of access for multi-bank portals
- Increasing profitability with new cross selling opportunities
- Mass -customization of investment banking content
- Facing the prospects of the digital consumer by creating a new experience

Speaker:  
To be confirmed



**12:30 pm Lunch & Tour to the Exhibition Hall**

**02:00 pm Big Data & Analytics for Investment Banking**

- Providing new opportunities for client value creation
- Behavioral analysis to identify the clients
- Eliminating the need for intermediators  
Towards greater transparency in data and pricing

Speaker:  
To be confirmed



**03:00 pm Real time decision making capacity**

- Monitoring compliance efficiently with real-time management
- Analyzing all transactions in real time

Speaker:  
To be confirmed



**03:45 pm Tea Break & Tour to the Exhibition Hall**

**04:15 pm Expert Dialogue with the Experts**

**05:00 pm Closing Speech & Adjourn to the Exhibition Hall**

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**Retail  
Banking Technology**



**Payments &  
Transaction  
Management**



**Investment  
Banking Technology**

**Technology  
Risk Management**

**08:00 am Registration**

**09:00 am Chairperson's Remarks**

**09:15 am Regulatory Driven Change to the Investment Banking Sector**

- Compliance risk control
- Handling the constant stream of new regulations
- Adopting a more proactive and innovative approach to compliance

Speaker:

To be confirmed



**10:00 am MORNING BREAK & TOUR TO THE EXHIBITION HALL**

**10:30 am Understanding Technology Challenges for Investment Banking**

- Moving into the technology realm
- Technology violations in the trading room  
Insider trading

Speaker:

To be confirmed



**11:30 am Beyond the Walls of Investment Banks**

- Moving beyond branch banking with on the go services
- Convergence of mobile & online platform for investment transactions
- Mobile technology – a platform for fraud?

Speaker:

To be confirmed



**12:30 pm LUNCH & TOUR TO THE EXHIBITION HALL**

**02:00 pm Driving Forces for Digital Disruption of Investment Banks**

- Providing a flexible platform with infrastructure modernization
- Transforming investment banking models into technology companies
- Reforming the back-office IT systems

Speaker:

To be confirmed



**03:00 pm Outsourcing – The New Route to Bottom Line**

- Saving costs by outsourcing trading platforms
- Keeping pace with demands by outsourcing

Speaker:

To be confirmed



**03:45 pm TEA BREAK & TOUR TO THE EXHIBITION HALL**

**04:15 pm Expert Dialogue with the Experts**

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Price Per Pax	Rates	Rates After GST
Regular	USD 950	USD 1007
3 pax and above	USD 900	USD 954
5 pax and above	USD 850	USD 901

Package by Series	Additional Discount
Register for 2 Series	5% Discount
Register for 3 Series	10% Discount

## Sales Contract

### CONFIRMATION

Upon receipt of your registration form, a letter of confirmation will be issued to you along with an invoice.

### PAYMENT TERMS

Full payment is required before the conference or within 5 days of the receipt of invoice.

### PAYMENT METHODS

**1. By cheque** - Cheques should be made payable to:  
 Professional Knowledge Centre (M) Sdn Bhd and sent to:  
 B-13-5 Megan Avenue II, 12 Jalan Yap Kwan Seng, 50450 Kuala Lumpur,  
 Malaysia.

### 2. Telegraphic Transfer

Account Name: Professional Knowledge Centre (M) SdnBhd  
 Bank Name: Public Bank Berhad  
 Branch: KL City Main Office, 146, Jalan Ampang, 50450 Kuala Lumpur  
 AC No: 359 1145 729  
 Currency: USD  
 Swift Code: PBBEMYKL

Please complete this form immediately and email/fax to :

**MALINI**

at [malini@banktechasia.com](mailto:malini@banktechasia.com)

or +603 2166 5451

NOTE: It may be necessary for reasons beyond control, to change the content and timing of the event, our speaker(s) or venue, but rest assured that every effort will be made to inform participants of any changes

### TERMS AND CONDITIONS

<http://www.banktechasia.com/cancellation-policies/>

#### BYOD:

Delegates are advised to Bring Your Own Device (iPads, iPhones, Smartphones, Tablets & Laptops) in order to have direct access to presentation material & research papers by the speakers.

NAME : \_\_\_\_\_  
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### This invoice should be directed to Mr/Ms :

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